

# TOSHIBA

## **Toshiba e-STUDIO5540c**

55ppm color  
55ppm black & white



## **Toshiba e-STUDIO6540c**

65ppm color  
65ppm black & white

## **Toshiba e-STUDIO6550c**

65ppm color  
75ppm black & white

### ***Sum-up: Strong production machines with innovative features.***

These new models, along with the e-STUDIO2040c family, are part of an overhaul of Toshiba's entire color MFP line. New features in these models include an upgrade to the e-BRIDGE software, more cloud connectivity, standard Gigabit Ethernet connectivity, and more security features.

The e-STUDIO5540c has a list price of \$26,339, the 6540c comes in at \$32,339, and the 6550c is priced at \$34,339.

Toshiba has not stinted on power for these models, which features a 1.5GHz processor. They come with an unusually generous 2GB of memory and 80GB hard disks. Toshiba rates these copiers for a monthly duty cycle of 225,000, 250,000, and 275,000 pages, respectively. The company also boasts of quick first-page-out times of 6.5 seconds in color, while the black first-page-out time runs from 4.6 to 5.3 seconds.

The models have a large 10.4" color touchscreen. PCL, PostScript, and XPS are supported. Ethernet (including Gigabit Ethernet) and USB connectivity are standard. Wi-Fi and Bluetooth are optional.

Each model offers a choice between two different standard paper supply configurations. One starts with four 540-sheet drawers. The second (called the Tandem Version) comes with two 540-sheet drawers and a 2,320-sheet high-capacity feeder. Both configurations

come with a 100-sheet bypass tray. You can also add a 2,500-sheet feeder unit. The maximum configuration is 6,000 sheets of total input.

The main drawers can handle stock up to 140lb. index and up to 12" x 18" in size. The bypass can handle stock up to 110lb. index and 13" x 19" in size. It also can handle banner paper up to 47" in length. The high-capacity units handle letter-size paper up to 140lb. index. Automatic duplexing is standard.

There are two finishers offered. One is a 3,000-sheet finisher with a 250-sheet proof tray and 50-sheet multiposition stapling. The second is a booklet maker unit with saddlestitching. It also has a 3,000-sheet main tray and a 250-sheet proof tray. It supports up to 50-sheet multiposition stapling. A 2/3-hole punch unit is also available for either finisher.

A standard reversing document feeder holds 100 sheets. You can scan up to 77 images per



*Toshiba e-STUDIO6540c - New features include cloud connectivity, Gigabit Ethernet, and more security functions.*

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**EDITOR'S  
CHOICE  
2011**

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minute in black and in color. The scan function includes scan-to-email, scan-to-disk, and scan-to-folder. LDAP addressing is supported. PDF, TIFF, JPEG, and XPS files can be produced from scans. Advanced scanning features include the ability to scan and store documents in the cloud (such as Google Docs).

You can add one or two fax lines to these machines. These faxes support JBIG compression, and up to 200MB of incoming faxes can be held on the machine.

A system of shared and private mailboxes for storing scans on the hard disk is supported. Security features include IP filtering, disk encryption, and network authentication. Unlike older models, 128-bit secure PDF encryption is standard. Also, a new security feature includes what Toshiba calls “role-based access control”, which allows administrators to restrict users without having to use an LDAP server. The IPSec protocol is optional.

Toshiba has taken a great step with these speedy and flexible models. It was smart enough to build them on an already strong platform of its own making, adding features to what was already a pretty strong architecture. We give these models our Editor’s Choice Award.

# TOSHIBA

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## Vendor Profile

Toshiba is one of the smaller copier manufacturers, but it makes solid machines, and its market share in the copier business has been on the rise in the past few years. Although Toshiba may not be among the bigger players in the office products market, overall the company is much larger than most of its competitors. Fortune rankings place Toshiba’s global revenues across all product lines at about the same as those of Canon, Ricoh, and Xerox combined.

Toshiba’s current color copier line continues to improve. There are currently seven machines that have been released over the last few years.

Almost all of Toshiba’s color copier sales are currently through dealers. However, Toshiba has set up a company to acquire dealerships in certain markets in order to operate them as wholly owned subsidiaries. In all, Toshiba has about 350 copier dealers, of which about 70% had handled Toshiba exclusively.

Excerpted from *The Better Buys for Business Editor’s Choice Award Guides, color copier category*, published, June, 2011. © 2011 Progressive Business Publications, Inc.

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