



# PRINT LESS. DO MORE.

How Toshiba is helping companies around Australia and New Zealand save money, improve productivity and increase sustainability.

**TOSHIBA**

## Why print less?

Your business runs on documents. From start to end of every process, documents are created, updated, shared, approved, stored, searched and archived. Documents with essential information about products, clients, staff, transactions, buildings and assets. Every piece of information that is used in your business is captured in some form of document.

Those documents have the power to enable your business. Or they can hold you back, tie you down and make responding to change painful and slow.

### How do your documents impact your business?

Does managing them slow you down, make your processes cumbersome and leave you less time to spend on delivering a high quality service to your clients? Or do they help you to run a streamlined, efficient, customer-focussed organisation? The difference often lies in one simple factor - whether your documents exist in paper format, or whether they are digital.

Digital documents are a game changer for business. They open up a whole new world of operational possibilities, with your Toshiba MFD and best-in-class software solutions forming the on-ramp to your digital transformation.

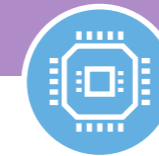


- Productivity - workflow automation
- Collaboration - document sharing
- Data-driven decision making - intelligent
- Compliance - managed document security
- Customer service - single source, access
- Sustainability - reduced paper and toner usage

In short, if you digitise your documents - Print Less - you open up the opportunity to Do More.



## A little help from Toshiba The digital transformation experts



### Digital On-ramp

Convert the 60%+ of documents that are not 'born digital'.

- **Create digital from paper**  
Toshiba's e-BRIDGE app with OCR creates readable, digital documents.
- **Smart filing**  
e-BRIDGE machine learning intelligently files your document.
- **Cloud storage**  
e-BRIDGE sends your document straight OneDrive, Dropbox or Google.



### Document Management

Streamline your business with Toshiba's Kōdo suite of applications.

- **Workflow automation**  
Ready-built or tailorable workflows.
- **Search**  
Access the wealth of information in your documents with sophisticated search.
- **Analysis and reporting**  
'At a glance' reporting dashboards turn business data into management.
- **Security and compliance**  
Implement and enforce access authorisation and archiving policies.



### Print Management and Sustainability

You'll still sometimes need to print, but with Toshiba MFDs, you can do it sustainably.

- **Secure print release**  
Hold print jobs until the user is physically present.
- **Usage reporting**  
Having a clear picture of what they have used influences the printing behaviour of individuals or departments.
- **Encourage responsible printing**  
Implement default paper and toner settings.
- **ReLeaf**  
Use one, replace one. Reforestation projects based on paper usage.

# Benefits

**Kings Cars** sells Nissan, Suzuki and Mitsubishi from seven showrooms across western Victoria. That generates a lot of documents - 3.6 million pages in fact. Managing them was a slow, costly and time-consuming business.

**Working with Toshiba and partner SC Technologies, Kings Cars digitised every document into Kōdo Digital Safe, giving them massive benefits:**

- Process end of month transactions faster and more reliably - no more missing out on bonuses.
- MFD fleet reduced by over 40%.
- Capability to integrate with Dealer Management System.
- Manage access, particularly to financial documents.
- Rapidly find documents.
- Unlock the information within documents.

“ We’re hitting all our deadlines, so we’re not missing out on bonuses. ”  
- Kings Cars

# Sustainability

With an increased focus on sustainability reporting, and triple bottom line accounting, your environmental impact is fast becoming an essential business metric.

Triple bottom line = profit, people, planet. If a company is to truly take into account the full cost of doing business, it must monitor and report on all three.

## Contact us

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