

### Toshiba proudly introduces its greenest MFD ever

Toshiba's commitment to Corporate Social Responsibility encourages major efforts to reduce the impact of our activities on the environment. Promoting good environmental management practices across all of our products and business processes, the new e-STUDIO255/305/355/455 MFDs can boast the following environmentally friendly enhancements.



**Zero Waste toner System** 

**Paper/Toner Saving** 

**Long Life consumables** 

**Standards compliance** 

Hazardous substances

**Compact design** 

Use of recycled and recyclable materials

**S**ustainable development

E-STUDIO 255/305/355/455



"A sustainable business is resource efficient, respects the environment and is a good neighbour."

Leading Innovation >>>

# ©-STUDIO 255/305/355/455

The new e-STUDIO255/305/355/455 Multi Function Device (MFD) efficiently outputs crisp monochrome images at speeds of 25 ppm to 45 ppm. Scanning in colour it empowers use of digital document storage and retrieval for considerate paper usage and improved workflow. Together with the following innovations, we can all comfortably contribute to environmental improvement activites.



#### **ENERGY SAVING**

Utilising Toshiba's latest SOC (System on Chip) technology feature "Super Sleep Mode" the MFD consumes only 1W of power whilst in standby, in this mode it will be automatically woken for FAX and LAN activities.

#### WASTE TONER RECYCLING SYSTEM

100% of all waste toner is used for imaging resulting in a system that conserves resources, reduces cost and is kinder to the environment.

#### PAPER/TONER SAVING

Hold Print - this feature holds jobs at the MFD ready to output at the users convenience eliminating loss and wastage of documents.

Omit Blank Page - removes blank sheets from documents saving on unnecessary wasted paper.

Auto Duplex - this mode can be set as default cutting paper usage by 50%.

N in 1 - documents can be thumb nailed for archiving (up to 32 pages) onto a single sheet with substantial savings in paper and toner usage.

**Proof Print** – eliminates wasted output by allowing the user to preview just one completed set at the MFD before committing to the rest of the job.

Outside Erase – eliminates black background when copying or scanning books or other 3D objects, the resultant images are not only cleaner but result in a reduction of toner usage.

**Toner Save Mode** – lets users print their documents in a legible output whilst saving toner, perfect for drafts.

#### LONG LIFE CONSUMABLES

Consumables are designed to last longer, reducing the frequency of periodic maintenance.



Using the "concept to grave" design model, the e-STUDIO 255/305 and 355/455 are designed to fully comply with the world's most stringent standards such as Energy Star Tier2, Blue Angel Mark and RoHS requirements of the European Union.

#### **HAZARDOUS SUBSTANCES REDUCTION**

Products are lead free, Vinyl chloride-free, and Halogen-free.

#### LIGHTER/MORE COMPACT

The new lighter and more compact design means more efficient shipping and as a direct result a reduction of CO<sup>2</sup> emissions.

Compared to predecessor, size has been reduced by up to 33%, weight by up to 31% and the number of parts by up to 30%.

#### RECYCLED MATERIAL

These new MFDs utilise packaging manufactured from recycled materials which can be returned for further recycling.

In fact, over 14% of each new MFD is manufactured from recycled materials and the whole device is 100% totally recyclable.

#### SUSTAINABLE DEVELOPMENT

Toshiba contributes to sustainable development in two ways: by supporting environmentally friendly values and by reducing the environmental impact of its products and business practices. Toshiba strives to be eco-friendly in all activities including procurement of raw materials and components, product design, production, and distribution. In line with this policy, Toshiba's environmentally friendly MFDs feature recycled materials and are highly efficient with energy and other resources.















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