



TOSHIBA SOLUTIONS FOR SMALL AND MEDIUM-SIZED BUSINESSES

As experts in our industry, we can help you in yours

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The impact of the coronavirus is being felt globally by organisations of all sizes. Small and medium businesses must embrace the information technology space to keep their operational wheels turning. Whether it is hybrid work or digital transformation, staying connected with your customers, employees and suppliers, as well as optimising operations is critical to grow your business. Toshiba is here to work with you to find the solutions that best suit your business and prepare you for long term success.

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BENEFITS FOR SMALL AND MEDIUM-SIZED BUSINESSES



Reduced Costs

Streamlined processes, reduced manual handling and reduced print costs free up cash to invest back into the business.



Business Growth

Automated, streamlined processes can be scaled rapidly to support the expansion of your business.



Integration

A single, integrated technology platform ensures maximum efficiency and scalability.

Efficiency

Automated workflows will streamline your processes and give you scalability for growth.



Elasticity

A cloud-based platform strategy and automated processes expand to meet your growth demands.



Compliance

Digitised document management helps to ensure you manage data in line with regulatory standards for security and archiving.



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SCALING FOR GROWTH

True scalability in business allows for expansion and revenue growth while minimising increases in operational costs. One of the limiting factors in many small and medium businesses is paper-based processes. Documents have to be manually processed, move around the business and filed. More documents mean more person hours. Converting your printed material to digital removes the human touch and dramatically increases the rate at which you can scale your business.



INFRASTRUCTURE AND CLOUD SOLUTIONS

SMB's seeking to have a sustainable growth face critical challenge of access to capital. One of the cloud's foremost uses is lowering IT budgets so you can focus on your core business, deliver great service to your clients and generate growth. By moving your technology to the cloud, rather than having it on premise, you reduce the burden on your team, freeing them to focus on core business. The elasticity of the cloud means that your systems grow with you, rather than holding you back. Speak to us about seamlessly connecting your paper-based workflows to the cloud.



WORKING FROM HOME

Enabling people to work remotely can be daunting for small businesses, especially during times of change. Take the hassle out of the process to get your business working remotely, so you can focus on what matters most: your customers. Easy to use solutions can be rolled out quickly to minimise disruption to everyday business activity. It doesn't need to be a daunting process. Toshiba's business consultants can support your business to work seamlessly while working remotely.



INTEGRATE YOUR SYSTEMS

Your business relies on a range of technology platforms for support. Having all systems interact makes your business more efficient and scalable. Small firms find their growth hampered by a number of disparate systems, processes, applications and data-sources that just don't talk to each other. Toshiba can help you with a better strategy to harmonise technology platforms and introduce the efficiency and saleability you've been looking for. Our local subject matter experts, support and dedicated R&D located right here in Australia, provide the confidence you need to get the job done.



INVOICE PROCESSING

Cash flow is king in a small or medium business, they often have less capital than large organisations, and this makes it essential that they operate as effectively as they can and receive visibility into their working capital and cost. You need efficient invoice management and streamlined payment processes. Toshiba offers an AP automation solution with digital document capture of invoices and purchase orders, routing to the right person or department for approval, and secure electronic filing for search and retrieval.



UNLOCK INSIGHTS IN DATA

You have a wealth of valuable information stored in customer orders, invoices and other documents. It holds insights into your business - if only you could access it efficiently. Electronic document storage and powerful 'Google-like' search from Toshiba unlocks the value in your documents.

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REDUCE PAPER AND PRINT COSTS

Businesses of all sizes relentlessly seek new strategies and solutions to reduce costs and increase productivity. Every saved dollar goes back to the bottom line to fuel growth. Paper and print costs can be a major source of expense for a small and medium-sized businesses. Toshiba has solutions to help you get on top of your print costs, with enforceable print rules, print queue and retrieval, and track and charge-back of print jobs.



REDUCE MANUAL TASKS

Manual processes are the ‘brakes’ to growth. By automating process workflows, and implementing intelligent document management, secure filing and powerful search and retrieval, small and medium businesses can reduce manual intervention for key tasks, reducing costs and enabling growth.



SECURITY AND COMPLIANCE

Regulatory compliance is an essential for all businesses, whatever their size. With ever tighter regulations around data security and privacy, a digitised system for managing documents, including storage, archiving and retrieval, will help you avoid a compliance headache.

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CUSTOMER STORY



JG KING HOMES

“We have dramatically improved our Vendor relations and the team have not had to report to work on the weekend for years. Removing \$750K worth of costs from the business didn’t hurt either.”
- Angelo Tsagarakis, Chief Operating Officer, JG King.



HAMMONDCARE

“My team no longer spend valuable time managing our printers and MFD’s. The service and support we are receiving from Toshiba is excellent and it is now the one thing that I don’t have to worry about.”
- Rob Binskin, CIO at HammondCare.

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Ready for the next step? Let's talk.

Contact a Toshiba Business Solution specialist and start your digital transformation journey with Toshiba today.

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