

Print One, Plant One

Sustainability made simple, with PrintReleaf and Toshiba

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PrintReleaf

What is it and how does it help businesses like yours?

PrintReleaf is a system that tracks the printer paper you use, and plants new trees to replace it. It lowers environmental impact, and gives you a certified record of your contribution.

A true CSR program with a one to one impact, every time you print you are creating a positive impact on the planet and to people.

In Australia, Toshiba is the only printer manufacturer to offer PrintReleaf, through its managed print service.

There are **four steps** to PrintReleaf:

Capture paper usage, through software linked to your printer

Calculate how many trees were needed to create your paper

Plant the equivalent number of new trees

Report and share - monthly environmental impact statements.

We're all about leaving a **lasting impression**, just not on the **environment**.

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Benefits of PrintReleaf

1

Reduce your environmental impact

PrintReleaf offers a simple, effective way to replace harvested resources.

2

Make a social impact

PrintReleaf's eight reforestation projects around the world create local jobs and support communities in low GDP areas that would otherwise destroy natural resources.

3

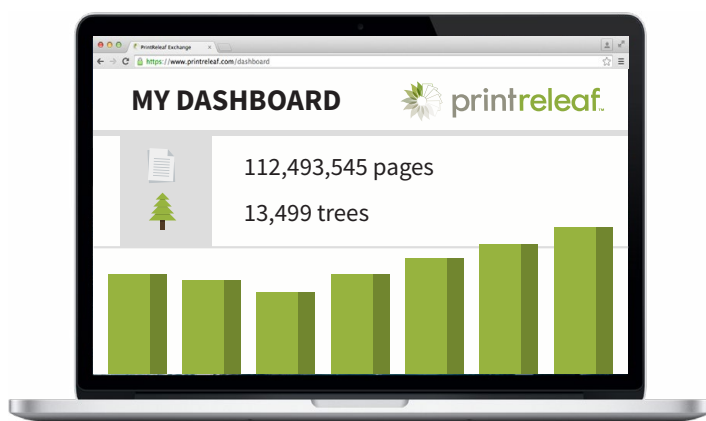
A visible difference

Environmental projects can be hard to quantify. Sharing PrintReleaf reports show staff, customers and investors the exact contribution you are making.

4

Government policy alignment

Governments want suppliers that share their values. PrintReleaf gives you a credible environmental story for Government clients.



Environmental Reforestation

Reforestation provides environmental and ecological reforestation where the planet needs it most.



Automation

Completely automated, end-to-end integration from printer to seedling with no software to install.



Certification

The PrintReleaf ecosystem is verified by our third-party certifying body, SGS International.



Recognition

Through awareness, social marketing, and certifications, you can see and share the positive impact you have on forests around the world.

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ESG and PrintReleaf

Many businesses now report explicitly on 'Environmental, Social and Governance' (ESG) performance. This approach, called 'Triple Bottom Line' reporting, reflects the belief that a business that only looks at profits is not considering the full cost of doing business. Institutional investors demand ESG reporting and other stakeholders, including staff and clients, highly value it.

In fact, 50% of the ASX300 now produce a stand-alone ESG report. That figure increases as you look higher up the ASX list - to 80% of the ASX100 and every single one of the ASX20. There is a direct correlation between sustainability reporting a low likelihood of corporate distress. A difficulty in ESG reporting is that, unlike the highly regulated financial arena, there is no legislated format for environmental performance. Therefore PrintReleaf, as a certified, quantified environmental management approach, makes a powerful addition to your ESG strategy.





I want to replace my paper with trees

PrintReleaf is good for companies and good for the planet. Whether you're just starting your environmental sustainability journey, or enhancing your existing program, take a look at how Toshiba and PrintReleaf can help you make a very real and tangible difference.



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