



2006 Pick of the Year

Outstanding Segment 5 Multifunctional Imaging System, Spring 2006



Toshiba e-STUDIO850



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Excellent value and superior productivity are just a few of the strengths that have made the Toshiba e-STUDIO850 a BLI "Pick" as an "Outstanding Segment 5 Multifunctional Imaging System." "Not only did the e-STUDIO850 earn positive ratings in every category evaluated, but its fully configured price is among the lowest of models in this speed range," noted George Mikolay, BLI associate editor.

With the highest preventive maintenance interval of competitive models, this unit also proved to be highly reliable, completing its 600,000-impression durability test with just one service call and 13 misfeeds.

"We are once again thrilled to receive another 'Pick of the Year' award from Buyers Lab, this time for our e-STUDIO850 MFP," said Mark Mathews, vice president/general manager for Toshiba America Business Solutions (TABS). "The e-STUDIO850 was constructed to offer amazing image quality and a wide range of security features to meet our customers' most stringent security requirements. This recognition from Buyers Lab demonstrates to our customers that we are committed to developing the most advanced imaging products to meet their document production requirements."

With a competitive price, the e-STUDIO850 offers standard copy and optional network print, scan and fax functionality. "The e-BRIDGE controller allows for highly automated setup of the print function," said Ken Nardone, BLI's technical manager of testing, explaining that the print drivers and utilities are on one CD and can all be installed in one session. "Toshiba's drivers are very well designed and offer excellent ease of use," said Nardone, pointing out that the layout of the PCL and PostScript drivers is the same and that all commonly used features are located on the main tab, including features such as duplexing, finishing and reduction/enlargement.

Other strengths of the e-STUDIO850 include its very good multitasking capabilities, print quality and ease of use. BLI highly recommends this outstanding overall performer for monthly volumes of up to 425,000 impressions.

About BLI's Picks of the Year

Twice a year with its "Pick of the Year" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer's maximum recommended monthly volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick of the Year" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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